

SPORT

By Associated Press.

ST. LOUIS, Jan. 19.—Failure to take advantage of floor space, lack of polish in individual and team play and weakness in throwing baskets explain the second defeat of the Washington University basketball team at Francis Gymnasium last night. The score was 26 to 23. Missouri's team play counted for the victory.

There was some improvement in Washington's attack last night, also a weakness in the defense. With about three minutes to play, the score stood 20 to 20. Wackhef and Snirkey made baskets and a pair of free throws gave the victors their extra 6 points. Washington netted three points, but could not close the gap.

QUAIL ARE DYING IN MISSOURI

Farmers Are Requested to Feed the Birds.

By Associated Press.

ST. LOUIS, Jan. 19.—Quail throughout Missouri are dying from want of food and thousands more will perish if the cold weather continues, Tim Birmingham, state game and fish commissioner, says. Mr. Birmingham issued an appeal to all farmers to feed the quail. The state will reimburse them where payment is desired, he said.

Christian College Notes

Judge Lloyd Herring of Brunswick, Mo., who was here for Farmers' Week, visited his daughter, Miss Roberta, at Christian College.

Miss Ruby Moore, a college junior, entertained at dinner last night at Christian College in honor of her

Why the French in Alsace-Lorraine was one cause of the war of 1914 is told from a new viewpoint in a heart-thrilling short-story by Clarence Rodgers, 128th Aero-Supply Squadron, Morrison, Virginia. Picture of writer included. Price 25c.

R 89 86

See the Bible College display ad in this issue. E-106-tf

birthday. Miss Moore's guests were: Misses Groves and Rollo of the faculty and Misses Avondell Bacon, Ruth Caldwell, Marcena Johnson, Virginia Kelley, Bess Snyder, Roberta Herring, Gretchen McBride, Louise Johnson, Frances Weeks, Julia Blair, Frances Cremer, Florence Davis, Marion Sev-

erance, Marcelle Lively, Clara McCunkin and Mrs. Harris T. George. Miss Marjorie Cochran of Christian College gave a dinner at Harris' last night in honor of her birthday.

TOO LATE TO CLASSIFY
FOR RENT—Large room on first floor, suitable for two young men. Strictly modern. 608 Conley. Phone 1127-Red. 108

School Notice.

All Columbia schools, both grade and High School, will open Monday, January 21, at the regular time.

J. E. McPHERSON, Supt.

M-106

Hear the latest Edison Discs at the Parker Furniture Co.

Have you seen the Bible College display ad in this issue? E-106-tf

Your \$\$\$ will roll farther at the Sunnyside Grocery. A-103-tf

Quaker Oats, 10c at Sunnyside cery. A-103-tf

The new Edison Records are Hear them at Parker's.

The Great Columbia Baritone



Graveure

Will Sing
in the University Auditorium
Tomorrow Night

Hear him and then compare his tones to the reproduction of his voice on the new Columbia records.
We invite comparison.

Louis Graveure has risen to prominence during the past year as one of the country's greatest singers.

Graveure sings exclusively for the Columbia. We will be glad to play any of his selections for you. You will appreciate fully the satisfying qualities of this great master's tones and of the Columbia's reproduction.

Parker Furniture Co.

Seeds! Seeds!

The best grades at reasonable prices.

Clover, timothy, Alsike. All kinds of field seed.

W. B. Nowell

Corner 9th and Walnut

Phone 74

There is a distinction in our Ed. V. Price Tailored Suits that marks them as separate from just clothes.

We have a limited number of select patterns on hand from which to choose that new suit.

The work of our Cleaning and Pressing Department always satisfies.

Daily
BROS.

Our Automatic Reduction Sale Begins Monday, January 21

ENDS SATURDAY, JANUARY 26.

This wonderful money saving event is an annual event with us and as you will see is most interesting for two reasons:— (1) It is the greatest offer ever made in Ready-to-Wear Clearance. (2) If the garment is the right color, the right size and the right style it is a matter of much speculation as to how long it will be safe to wait for fear someone else will get it—since each garment automatically reduces itself (as shown on the price tickets) each day, read carefully.

CASH
THIS SALE IS ABSOLUTELY
CASH

Suits, Coats, Silk Dresses, Serge Dresses, Skirts, Rain Coats, Furs and Bathrobes. (Automatically Reduce Daily).

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SUITS

Lot 1—15 Suits sold \$37.50 to \$50.00
Lot 2—25 Suits sold \$30.00 to \$37.50
Lot 3—23 Suits sold \$17.00 to \$25.00
Will be sold automatically as follows:

	(Lot 1)	(Lot 2)	(Lot 3)
Monday	\$27.00	\$22.00	\$14.00
Tuesday	26.00	21.00	13.00
Wednesday	25.00	20.00	12.00
Thursday	24.00	19.00	11.00
Friday	23.00	18.00	10.00
Saturday	22.00	17.00	9.00

COATS

Lot 1—14 Coats sold \$37.50 to \$55.00
Lot 2—22 Coats sold \$25.00 to \$37.50
Lot 3—18 Coats sold \$15.00 to \$25.00
Lot 4—12 Coats sold \$15.00 to \$20.00

	(Lot 1)	(Lot 2)	(Lot 3)	(Lot 4)
Monday	\$29.00	\$21.00	\$11.00	
Tuesday	28.00	20.00	10.00	
Wednesday	27.00	19.00	9.00	
Thursday	26.00	18.00	8.00	
Friday	25.00	17.00	7.00	
Saturday	24.00	16.00	6.00	

SERGE DRESSES

Lot 1—Our famous Betty Wales Serge Dresses, sold upward to \$27.50
Lot 2—Same as above, sold upward to \$20.00

	(Lot 1)	(Lot 2)
Monday	\$16.00	\$12.50
Tuesday	15.00	11.50
Wednesday	14.00	10.50
Thursday	13.00	9.50
Friday	12.00	8.50
Saturday	11.00	7.50

SILK DRESSES

Lot 1—14-inch Taffeta, Satin, Georgette, Combination and Plain, sold upward to \$39.50

Lot 2—17 Dresses as above, sold upward to \$22.50

	(Lot 1)	(Lot 2)
Monday	\$21.00	\$14.50
Tuesday	20.00	13.50
Wednesday	19.00	12.50
Thursday	18.00	11.50
Friday	17.00	10.50
Saturday	16.00	9.50

SKIRTS

65 Skirts, divided into five lots, formerly sold up to \$15.00

	Lot 1	Lot 2	Lot 3	Lot 4	Lot 5
Monday	\$14.00	\$11.00	\$9.00	\$7.00	\$5.50
Tuesday	13.00	10.50	8.50	6.50	5.00
Wednesday	12.00	10.00	8.00	6.00	4.50
Thursday	11.00	9.50	7.50	5.50	4.00
Friday	10.00	9.00	7.00	5.00	3.50
Saturday	9.00	8.50	6.50	4.50	3.00

RAIN COATS

40 Rain Coats in children's, misses' and ladies' styles, formerly sold up to \$8.50. If ever in your life you'll need a Rain Coat for yourself or the kiddies, now is your chance.

	(Lot 1)	(Lot 2)
Monday	\$7.00	\$5.00
Tuesday	6.50	4.50
Wednesday	6.00	4.00
Thursday	5.50	3.50
Friday	5.00	3.00
Saturday	4.50	2.50

If You Attended Our Automatic Sale Last Year You Know Something of the Fun That Is in Store

BATH ROBES

Lot 1—Formerly worth \$4.95
Lot 2—Formerly sold \$3.95

	(Lot 1)	(Lot 2)
Monday	\$4.00	\$3.50
Tuesday	3.75	3.25
Wednesday	3.50	3.00
Thursday	3.25	2.75
Friday	3.00	2.50
Saturday	2.75	2.25

FURS—FURS

1 Set Mink. Worth \$125.00
1 Set Jap Mink. Worth \$20 Each
2 Muffs, Black Lynx, 1 Muff, Black Fox, Worth \$25 Each

	Set Mink	Set Jap Mink	2 Muffs, Black Lynx, 1 Muff, Black Fox
Monday	\$75.00	\$14.00	\$24.00
Tuesday	70.00	13.00	22.00
Wednesday	65.00	12.00	20.00
Thursday	60.00	11.00	18.00
Friday	55.00	10.00	16.00
Saturday	50.00	9.00	14.00

8 CHILDREN'S COATS

Lot 1—Sizes 8 to 14 years, sold upward to \$12.50

Monday	\$7.50
Tuesday	6.50
Wednesday	5.50
Thursday	4.50
Friday	3.50
Saturday	2.50

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The Store of Standard Merchandise

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